



A new high quality, great value channel
to access the meteorology, flood and
air quality markets





Connecting the global weather enterprise

Overview

The InterMET.digital portal is the new 'one-stop shop' for key info on the products, services, expertise and solutions offered by the global weather enterprise, and the digital content produced and created by its members. The portal will be free to readers, open platform, and intensively marketed after launch. It includes:

- a searchable industry showcase of relevant leading organisations and suppliers complete with their focus, industries served, services and capabilities and hazards addressed, with a buyer contact service
- a comprehensive and fully searchable product showcase with these categories: Systems & solutions; General equipment; Instruments & sensors; and Hazards addressed.
- live sessions which will enable the hosting of current webinars, conferences and events
- a content hub with past presentations, videos, podcasts and blogs - which have been originated by ourselves, our partners, exhibitors, and others
- an events page, and a news service with frequently updated feeds

View the site at www.intermet.digital to get your free or premium listing.

Why list your company?

- showcase your products 24/7/365, beyond the in person events!
- show the industries you serve
- promote the services and capabilities you offer
- illustrate the hazards you provide solutions for

Launch pricing – sponsorship & listings

	Site sponsor	Premium listing	Standard listing
Number available	4	Open	Open
Branding	Logo displayed on key pages, newsletters, and other collateral where space allows		
Main site banner ads	468 x 60 - space shared		
Search ranking	First ranked, with flash	Next after sponsors, with flash	Third ranked, random
Max filters	10	7	3
Max products	Unlimited (within reason)	10	5
Max videos	5	3	1
Max documents	Unlimited (within reason)	6	3
Max key contacts	3	2	1
Price for 12 months	POA	USD 895 (launch offer)	Free of charge

Launch pricing – banner ads

	Site sections			
	Showcase	Live sessions	Content hub	News
Top of page: 728 x 90 / 400 x 440 (news) or Side column: 227 x 468	3 months: USD 300 6 months: USD 550 12 months: USD 1,000	Reserved for conference sponsors	3 months: USD 300 6 months: USD 550 12 months: USD 1,000	3 months: USD 150 6 months: USD 275 12 months: USD 500
Banner ad specs: static jpegs, animated gifs or Flash swf files. Maximum image file size: up to 100K. Flash format: 7-second animation max. Animated GIF or PNG format. No audio.				

